



# **2022-2023 Beechwood Bands Sponsorship Program**

*July 2022*

*For more information, contact [austin.bralley@beechwood.kyschools.us](mailto:austin.bralley@beechwood.kyschools.us)*

# About being a Beechwood Bands Sponsor



- Sponsorship provides your business with the opportunity to financially support the Beechwood instrumental music program while increasing awareness for your business in the Fort Mitchell area and with band families and supporters!
- Sponsorship includes opportunities to be featured on the Beechwood Bands website, emails, programs, Semi-trailer, and spirit wear, promoting your brand throughout the community!
- Gold and Platinum Sponsorships include reserved seating to Band-Sponsored events
- Sponsorships are annual and run from July-June
- Learn more about the sponsorship options and purchase at [beechwoodbands.org](http://beechwoodbands.org)
- *Note: all sponsors subject to Administration review and approval*

# About Beechwood Bands



- The Beechwood Instrumental Music Program serves over 150 students in grades 6-12 and includes multiple, award-winning performing groups:
  - Beechwood Marching Tigers (defending 2A State Champions and winners of 10 KMEA State Championships – tied for 3<sup>rd</sup>-most in KMEA history)
  - High School Symphonic Band (recipient of a Distinguished rating at KMEA concert events for over 20 years)
  - 6<sup>th</sup>, 7<sup>th</sup>, and 8<sup>th</sup> Grade Middle School Ensembles
  - Beechwood High School Jazz Ensemble and the Beechwood Jazz Lab Band
  - Beechwood High School Percussion Ensemble
  - Varsity Winter Guard and Junior Varsity Winter Guard
  - Winter Percussion **NEW IN 2022!**
- Over 60% of students took private lessons in the 2021-2022 school year through a program to offer half-price lessons sponsored by the Beechwood Band Boosters
- Over 50% of Beechwood Instrumental Music Program students continue to perform in college – even if they choose to major in another field!

# Sponsorship Options



Benefit	Platinum	Gold	Silver	Bronze	Show Shirt
Business listing on Beechwood Bands website and in all marketing emails with link to your business website	✓	✓	✓	✓	
Ad in Festival of Bands and Sweet Jazz programs	✓ Full page	✓ 1/2 page	✓ 1/4 page	✓ 1/8 page	
Free Festival of Bands admission/concession credit	✓ 8 tix/\$25 credit	✓ 4 tix/\$25 credit	✓ 2 tix/\$10 credit		
Free Sweet Jazz admission	✓ 8 tix	✓ 4 tix	✓ 2 tix		
Thank You recognition at Spring Band Banquet	✓	✓	✓		
Logo on 2022 show shirt	✓	✓	Optional (Add'l \$50)	Optional (Add'l \$100)	✓
Logo on Band trailer	✓ 288 sq. inches	✓ 144 sq. inches			
Band performance at business function	✓				
<b>ANNUAL COST</b>	<b>\$2,500+</b>	<b>\$1,000</b>	<b>\$500</b>	<b>\$275</b>	<b>\$250</b>

# Platinum Level Sponsorship (\$2,500+)



## Website Placement

- Listing on website with link to business website
  - Website placement includes hero slider featuring sponsor logos on homepage linked to sponsor page with links to your business, link to sponsor page in menu sitewide, and logo placement in footer sitewide linking to your business
- Listing on all band marketing emails with link to business website
- Full page ad in Beechwood Festival of Bands and Sweet Jazz programs
- Logo on band trailer (288 sq inches)
- Logo on 2022 show shirt
- Free admission for 8 (reserved seating) to Festival of Bands plus \$25 concession credit
- Free admission for 8 (reserved seating) to Sweet Jazz Spring Concert
- Band performance at business function (requires approval by school Administration)
- Thank You recognition at annual band banquet (held in spring)



## Shirt Placement



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# Gold Level Sponsorship (\$1,000)



- Listing on website with link to business website
  - Website placement includes hero slider featuring sponsor logos on homepage linked to sponsor page with links to your business, link to sponsor page in menu sitewide, and logo placement in footer sitewide linking to your business
- Listing on all band marketing emails with link to business website
- 1/2 page ad in Beechwood Festival of Bands and Sweet Jazz programs
- Logo on band trailer (144 sq inches)
- Logo on 2022 show shirt
- Free admission for 4 (reserved seating) to Festival of Bands plus \$25 concession credit
- Free admission for 4 (reserved seating) to Sweet Jazz Spring Concert
- Thank You recognition at annual band banquet (held in spring)



## Shirt Placement



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# Silver Level Sponsorship (\$500)



- Listing on website with link to business website
  - Website placement includes hero slider featuring sponsor logos on homepage linked to sponsor page with links to your business, link to sponsor page in menu sitewide, and logo placement in footer sitewide linking to your business
- Listing on all band marketing emails with link to business website
- 1/4 page ad in Beechwood Festival of Bands and Sweet Jazz programs
- Free admission for 2 (reserved seating) to Festival of Bands plus \$10 concession credit
- Free admission for 2 (reserved seating) to Sweet Jazz Spring Concert
- Thank You recognition at annual band banquet (held in spring)
- OPTIONAL: Logo on 2022 show shirt (additional \$50/limited availability)



## Optional Shirt Placement (add'l \$50)



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# Bronze Level Sponsorship (\$275)



- Listing on website with link to business website
  - Website placement includes hero slider featuring sponsor logos on homepage linked to sponsor page with links to your business, link to sponsor page in menu sitewide, and logo placement in footer sitewide linking to your business
- Listing on all band marketing emails with link to business website
- 1/8 page ad in Beechwood Festival of Bands and Sweet Jazz programs
- OPTIONAL: Logo on 2022 show shirt (additional \$100/limited availability)



## Optional Shirt Placement (add'l \$100)



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- ### ***Shirt Placement***

