



# **2023-2024 Beechwood Bands Sponsorship Program**

*August 2023*

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# Support the Beechwood Bands as a Corporate Sponsor or Individual Benefactor!



## Beechwood Bands Corporate Sponsorships

- Sponsorship provides your business with the opportunity to financially support the Beechwood instrumental music program while increasing awareness for your business in the Fort Mitchell area and with band families and supporters!
- Sponsorship includes opportunities to be featured on the Beechwood Bands website, emails, programs, Semi-trailer, and spirit wear, promoting your brand throughout the community!
- Gold and Platinum Sponsorships include reserved seating to Band-Sponsored events
  - Sponsorships are annual and run from August-July
- Learn more about the sponsorship options at [beechwoodbands.org](http://beechwoodbands.org)
  - *Note: all sponsors subject to Administration review and approval*

## Beechwood Bands Benefactors

- Benefactors are individual donors who provide financial support that directly impact the students in the Beechwood Band program. With 3 different giving levels to choose from and the option to make a one-time donation or a regular monthly donation, our Benefactor program starts at \$20/month.
- All Benefactors are recognized at varying levels in digital and printed Beechwood Bands concert programs.
- Benefactor tiers offer a variety of benefits including recognition at the annual band banquet, apparel, and an annual Director's Dinner at Bouquet Restaurant in Covington.
  - Benefactor gifts are annual and run from August-July
- Learn more about the Benefactor levels at [beechwoodbands.org](http://beechwoodbands.org)

# About Beechwood Bands



- The Beechwood Instrumental Music Program serves over 150 students in grades 6-12 and includes multiple, award-winning performing groups:
  - Beechwood Marching Tigers (internationally-recognized Sudler Shield Award winners and 10x KMEA State Champions – tied for 3<sup>rd</sup>-most in KMEA history)
  - High School Symphonic Band (recipient of a Distinguished rating at KMEA concert events for over 20 years)
  - 6<sup>th</sup>, 7<sup>th</sup>, and 8<sup>th</sup> Grade Middle School Ensembles
  - Beechwood High School Jazz Ensemble and the Beechwood Jazz Lab Band
  - Beechwood High School Percussion Ensemble
  - Varsity Winter Guard and Junior Varsity Winter Guard
- Over 60% of students took private lessons in the 2022-2023 school year through a program to offer half-price lessons sponsored by the Beechwood Band Boosters
- Over 50% of Beechwood Instrumental Music Program students continue to perform in college – even if they choose to major in another field!

# Corporate Sponsorship Options



Benefit	Platinum	Gold	Silver	Bronze	Show Shirt
Business listing on Beechwood Bands website and in all marketing emails with link to your business website	✓	✓	✓	✓	
Ad in Festival of Bands program	✓ Full page + PA Announcements	✓ 1/2 page + PA Announcements	✓ 1/2 page	✓ 1/3 page	
Free Festival of Bands admission/concession credit	✓ 8 tix/\$25 credit	✓ 4 tix/\$25 credit	✓ 2 tix/\$10 credit		
Free Sweet Jazz admission	✓ 8 tix	✓ 4 tix	✓ 2 tix		
Thank You recognition at Spring Band Banquet	✓	✓	✓		
Logo on 2023 show shirt	✓	✓	✓	✓	✓
Logo on Band trailer	✓ 288 sq. inches	✓ 144 sq. inches			
<b>ANNUAL COST</b>	<b>\$2,500</b>	<b>\$1,000</b>	<b>\$750</b>	<b>\$500</b>	<b>\$350</b>



# Beechwood Bands Benefactor Options

Benefit	Director's Circle	Musician's Circle	Patron's Circle
Your name listed as an Individual Donor in all Beechwood Bands performance programs and on the beechwoodbands.org website	✓	✓	✓
Recognition at the Annual Band Banquet including 2 dinner tickets	✓	✓	
Beechwood Bands Benefactor T-shirt		✓	
Beechwood Bands Donor 1/4 zip embroidered pullover	✓		
Invitation for 2 for Annual Director's Dinner at Bouquet Restaurant	✓		
2 Tickets for Festival of Bands (September) and Sweet Jazz (April)	✓		
Program Ad in the Festival of Bands	✓ 1/2 Page	✓ 1/3 Page	
<b>ANNUAL DONATION</b>	<b>\$1,200 donation</b> -or- <b>\$100/month</b> recurring donation	<b>\$600 donation</b> -or- <b>\$50/month</b> recurring donation	<b>\$240 donation</b> -or- <b>\$20/month</b> recurring donation